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BUSINESS BY KIDS

A PRACTICAL **GUIDE**
FOR **CHILDREN**, PARENTS,
AND **COMMUNITIES**

SPECIAL EDITION
FOR

F 
**FAMILY &
FRIENDS
FESTIVAL**

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Business by Kids

A Practical Guide
for Children, Parents,
and Communities

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and Communities

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Book Description

Business by Kids is a practical and inspiring book that shows children how to turn their ideas into real businesses. From handmade crafts to neighborhood services, the book guides kids through each step—brainstorming, planning, making, pricing, and sharing their creations. It's filled with real stories, helpful explanations, and fun activities that build confidence and spark creativity.

The book is written in a kid-friendly style, with clear chapters that show how to start small, learn by doing, and grow with experience. It also highlights the personal growth kids gain from entrepreneurship—responsibility, communication, problem-solving, and joy. Whether working alone, with friends, or with support from family or school, *Business by Kids* helps young creators take their first steps toward something real and meaningful.

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Introduction

Welcome to a world where children don't just play business—they run real ones. Whether it's a lemonade stand, a craft shop, a board game, or a neighborhood service, kids around the world are turning their ideas into action. *Business by Kids* is here to guide you on that journey.

This book is written for children who are curious, creative, and ready to try something new—and for the parents, teachers, and community leaders who want to support them. It's packed with practical tools, real examples, and activities that help kids create and grow their own businesses.

The movement of kid-led businesses is growing. Every week, new fairs, products, and programs pop up—led by kids who are solving problems, expressing their talents, and learning through action. This book joins that movement. It celebrates what kids can do and gives them the structure to do it well.

What Kids Learn by Starting a Business

Starting a business teaches much more than how to sell something. It helps kids:

- Build confidence by seeing their ideas work in the real world
- Take responsibility for their time, choices, and effort
- Practice communication with customers, teammates, and adults
- Explore creativity through design, marketing, and problem-solving
- Learn financial skills by planning, budgeting, and reinvesting
- Discover how to bounce back from setbacks and learn from feedback

It also creates lasting memories. Children remember their first customer, their first sale, their first challenge. These experiences stay with them and help shape how they see themselves—as capable, courageous, and full of potential.

And most importantly: kids have fun. Business becomes a way to play, connect, and make a difference.

How to Use This Book

This book is designed to grow with you. Whether you're a young creator starting with your first idea, a parent supporting a child's project, or a teacher or community

leader building opportunities for kids, *Business by Kids* gives you a flexible, step-by-step guide to explore and build a real business. You can read it from beginning to end or focus on the parts that fit where you are now. Each chapter ends with a “Summary Points” section to help you remember the key lessons, and many chapters include reminders to update your *Business by Kids Map*, a one-page visual planner that helps you keep your ideas, goals, and progress in one place.

Part I shows that kids already have what it takes to be entrepreneurs. It begins by celebrating the creativity, energy, and curiosity that children naturally bring to the table. Through guided activities and real-world examples, kids learn how to turn their everyday interests and passions into business ideas. They explore ways to brainstorm effectively, identify problems they care about solving, and sketch out their first simple business plans. By the end of this part, children will be able to fill out the key sections of their Business by Kids Map and take the first steps toward building a business they care about.

Part II provides real-life examples of young entrepreneurs in action. It brings their stories to life and helps readers see how their own businesses could grow from small ideas into exciting projects. Kids will explore different types of businesses—products, services, and events—and learn how others their age launched them. This part also shows how to deal with common

challenges, learn from setbacks, and build the confidence to share a business story with others. It encourages reflection, improvement, and celebration of progress.

Part III focuses on the practical skills needed to run a business successfully. Once kids have a plan, they'll need to develop abilities like talking to customers, setting fair prices, budgeting, promoting their ideas, and working with others. This section introduces those skills in a fun, easy-to-understand way with activities that help kids learn by doing. It also explores how to build a team, communicate with adults, and find partners or helpers who can strengthen the business journey.

Part IV explores how families, schools, and communities can support young entrepreneurs. It's especially helpful for adults who want to encourage entrepreneurship without taking control. This part shows how everyday environments—like home, class, or local events—can become great launchpads for kids' ideas. It includes tips for organizing fairs, starting school clubs, hosting workshops, and creating mentoring experiences that help children thrive while staying in charge of their projects.

Part V offers tools, templates, and sources of inspiration to support the journey. Kids will find worksheets, budget guides, creative prompts, idea generators, and real stories from other young entrepreneurs. They'll also learn how to use the Business by Kids Map and the optional AI

Assistant to plan, improve, and grow their ideas. This section helps turn first attempts into long-term learning and shows that entrepreneurship can be playful, personal, and full of possibility.

Throughout the book, children are encouraged to take action, reflect on their growth, and build something that matters to them. *Business by Kids* is more than a guide—it's a celebration of what kids can achieve when they're given the tools and trust to lead.



Part I

Kids Can

Start Businesses

The first part of this book lays the foundation for any young entrepreneur. It helps children realize that they already have the creativity, insight, and courage to start a real business. This section builds confidence and shows that great ideas don't have to wait until adulthood. With the right support and structure, kids can begin right now.

Chapter 1 introduces the idea that kids are natural entrepreneurs. It highlights how curiosity, creativity, and boldness make children especially good at seeing opportunities and solving problems. Through real-life examples like Alex's award-winning Sustainable Tourism Game, readers see how kids are already turning ideas into action. This chapter also explains how running a

business helps develop real-world skills like communication, planning, and resilience—and how it's about more than money.

Chapter 2 focuses on finding and choosing the right business idea. It guides kids through the early steps of noticing problems, exploring their interests, and brainstorming solutions. Using fun strategies and inspiration from other young creators, kids learn how to identify ideas worth building on. The chapter encourages experimentation, creativity, and confidence in taking that first step.

Chapter 3 shows how to turn a good idea into a simple business plan. Without using complicated language or boring templates, it teaches the basics: what you're offering, who it's for, what you need, how much it costs, how to tell people about it, and what goal you want to reach. As kids fill out their *Business by Kids Map*, they begin to organize their thoughts into something real—something they can explain, share, and act on.

Together, these three chapters make the case that kids don't need permission to start—they just need the right tools, support, and mindset. Part I empowers children to believe in their ideas and begin building something they care about.

Chapter 1. Why Kids Make Great Entrepreneurs

Kids are full of big ideas. They ask questions that adults overlook, come up with creative solutions, and are not afraid to try something new. These qualities make children natural entrepreneurs. This book is here to show that any child — with a little imagination, support, and structure — can start a real business and enjoy the journey. Even the smallest ideas, when nurtured with curiosity and care, can turn into something real and exciting.

Entrepreneurship isn't about age or having a lot of money. It's about taking an idea and turning it into action. Whether it's selling bookmarks at school, building a website to help others, or creating a new game like Alex did, children have everything they need to get started. In fact, kids are often better than adults at thinking freely, acting boldly, and learning from each step along the way.

Use the Business by Kids Map to guide your own journey. This tool helps you write down your ideas, plan your next steps, and see how everything fits together on one page.

Kids Have What It Takes

Children naturally notice things that could be better. They observe what's missing, what frustrates them, and what might make life easier or more fun. This way of looking at the world is the beginning of entrepreneurship. When kids say, "What if we had a..." or "Why isn't there a..." they're already starting the thinking process behind great ideas.

Kids are also fearless when it comes to trying new things. They're not stuck in old routines or afraid of being judged. This gives them the freedom to experiment, play with ideas, and bounce back quickly from failures. That's one of the biggest advantages young entrepreneurs have: they aren't afraid to begin.

Real Skills Through Real Experience

Running a business teaches kids practical and emotional skills that they can use for the rest of their lives. These include how to:

- Think through a problem and break it into steps
- Make decisions about money, materials, and time
- Talk to others clearly and confidently
- Work with partners, customers, and community members
- Handle stress, feedback, and unexpected changes

These skills can't always be learned from books. They come from doing. When a child creates a product, talks to a customer, or organizes a sale, they are building real-world experience in a safe and exciting way.

Even small businesses—like a slime stand or dog walking service—give kids a chance to learn about responsibility, independence, and leadership. These are qualities that grow stronger every time a child follows through with their idea.

Confidence Starts with Action

Confidence isn't something kids have to wait for. It builds with every small step. Designing a flyer, explaining an idea to a friend, or setting up a table to sell crafts—these actions show kids what they're capable of. Confidence grows from doing something and realizing, "Hey, I actually made that happen."

Business gives kids a chance to be taken seriously. When adults and other kids listen to their idea, ask questions, or buy something they made, it helps children feel valued and respected. That kind of recognition encourages them to keep going—not just in business, but in school, hobbies, and life.

Even when something doesn't work, kids learn that mistakes are part of the journey. Instead of giving up, they adjust their plan, try again, and come out stronger.

Stories of Young Creators

All over the world, kids are turning their ideas into real businesses. Some design and sell t-shirts, others bake snacks, and some teach coding or make digital art. These stories aren't rare—they're part of a growing movement of young creators, innovators, and problem-solvers.

One inspiring story is Alex's. In third grade, he invented the Sustainable Tourism Game, a board game that teaches families how to make smart travel decisions. Players have to think about cost, time, and environmental impact as they plan trips around the world. Alex tested the game with kids and adults, improved it based on feedback, and even presented it at business fairs. His work earned national recognition—but more importantly, it helped him share an idea he believed in.

You can read more about Alex's game and other inspiring kid-led businesses in the resources section and through the Business by Kids website. You can also explore the Kid-Friendly World Project, which features projects like Alex's that aim to improve experiences for families and children.

Why It's Not Just About Money

Yes, kids can earn real money by starting a business—and that can feel exciting and empowering. But the true value of entrepreneurship goes far beyond income.

Starting a business helps kids find their voice, express their ideas, and make a difference.

Some kids start businesses to raise money for a cause they care about. Others want to make people smile, teach something, or solve a problem in their school or neighborhood. The best businesses are often about helping others, not just helping yourself.

Business is a powerful way to learn, grow, and connect with others. It builds a mindset that says, “I can create something, I can improve it, and I can make an impact.”

Your First Step: Use the Business by Kids Map

So where do you begin? Right now. You don’t need a full plan or a perfect idea — you just need to start thinking. The Business by Kids Map gives you space to write down your big idea, the problem you’re solving, who you’re helping, what you’ll sell, and how you’ll tell people about it.

You’ll also find space to list what you need, how much it might cost, and what goals you’re working toward. It’s your business on one page, and it can grow with you.

You can also use the Business by Kids AI Assistant to help brainstorm ideas, write out your business plan, and practice how to talk about your project with others. It’s like having a digital coach who’s always ready to help.

Let your imagination lead the way. The rest will come step by step.

Summary Points

- Kids are naturally creative, bold, and full of curiosity—perfect traits for starting a business.
- Starting a business builds skills in planning, communication, decision-making, and resilience.
- Taking action builds confidence. Small steps lead to big growth.
- Real kids like Alex are already turning ideas into award-winning projects.
- Business is not just about making money—it's about creating something meaningful and helping others.
- The Business by Kids Map is your first tool to organize and explore your idea.
- The Business by Kids AI Assistant can help guide you through planning, pricing, and pitching your business.

Chapter 2. The First Steps

Every business starts with a simple idea—sometimes playful, sometimes personal, and sometimes sparked by a real problem. You don't need to wait until you're older or more experienced. The best time to start is when you're curious and ready to try.

The first steps are about noticing what you love, what others need, and how those things can come together. This chapter will help you explore your interests, discover ideas worth building on, and begin shaping a business that fits who you are.

Use the Business by Kids Map as you read through this chapter. Start by filling in the “My Big Idea” and “What Problem Do I Solve?” sections. Don't worry if your answers change later. This is your creative playground.

Where Ideas Come From

Business ideas often come from everyday life. A game you wish existed. A food you like to make. A way to help people around you. When you look at the world with open eyes, you'll notice opportunities everywhere.

You might see someone struggling with something and think, “I could fix that.” Or you might think of a way to make people laugh, learn, or feel better. That’s where real businesses begin — with curiosity and care.

You can also think about:

- What you already enjoy doing
- What people ask you to help with
- What hobbies, games, or topics you can talk about for hours

Even if your idea feels small, it has potential. Most great businesses start that way.

How to Brainstorm Like a Pro

Brainstorming is when you give yourself permission to think big, wild, and free — without worrying about whether an idea is perfect. The goal is quantity first. The more ideas you write down, the more likely you are to find something exciting.

Try these brainstorming tricks:

- Mind map: Start with one word and draw out branches of related ideas
- Idea storm: Set a timer for five minutes and list as many business ideas as you can
- What-if: Ask questions like “What if I could...” or “Why doesn’t someone...”

- Reverse thinking: Start by asking, “What annoys me?” or “What do people struggle with?”

Some families do “idea nights” where everyone shares funny, useful, or creative business ideas over dinner. In classrooms, teachers can use brainstorming worksheets from the Business by Kids toolkit.

Resources like *Exploding Ideas*, *LulingCC*, and *The4* blog offer big lists of kid business ideas—from pet care and crafts to tutoring and tech help.

Choosing a Good-Fit Idea

Once you’ve got a bunch of ideas, how do you choose one to try? The best idea is one that matches what you care about, what you’re good at, and what you can start working on now.

You can ask:

- Am I excited to keep thinking about this idea tomorrow?
- Can I imagine myself actually doing it, even in a small way?
- Does it solve a problem or bring joy to someone?

Circle the ideas that meet those questions. Then pick one—or combine two—that feels right. Remember, you’re not choosing forever. You’re choosing a place to start.

What Makes an Idea Worth Doing

Some ideas are fun, but not very doable. Others might be possible, but don't really interest you. The best ideas live in the middle: exciting and achievable.

Look at your idea and ask:

- Is it safe and age-appropriate?
- Can I get the materials or support I need?
- Does it help someone in a clear way?

Sometimes it's helpful to test your idea by asking a friend, parent, or teacher: "Would this be helpful or interesting to you?" Their reactions can help you shape it better.

If your first idea doesn't seem ready, that's okay. Try a different one. You can also start with a small version and grow it later.

Examples to Get You Inspired

Here are just a few examples of real kids who turned their ideas into action:

- A nine-year-old who loved drawing started a sticker business using scanned sketches.
- A group of friends created a weekend pet care service for traveling neighbors.

- A child who liked helping classmates with math started a tutoring club and later charged a small fee.
- Another child designed a themed pop-up shop at a school event, complete with games, crafts, and snacks.
- Alex created the Sustainable Tourism Game after noticing that people don't always think about the environment when traveling. He used game pieces and maps to turn a big idea into something playful and teachable.

You can find many more stories in the resource appendix and on the Business by Kids website. Let them inspire, not intimidate. Every idea begins somewhere.

Add It to the Map

Once you've chosen your idea, write it in the "My Big Idea" box on your Business by Kids Map. Then answer: "What problem does it solve?" This helps you focus not just on what you'll sell, but why it matters.

You can sketch your idea, add stickers, or write it like a mini story. Make it your own. You're not just planning—you're beginning.

And if you're feeling stuck, try the Business by Kids AI Assistant. It can help you sort your ideas, improve them,

or explore what kind of customer would enjoy them most.

Summary Points

- Business ideas often come from things kids already love, notice, or want to improve.
- Brainstorming works best when you let your imagination go wild before picking the best idea.
- Choose an idea that excites you, is doable, and solves a real problem or brings someone joy.
- Test your idea by talking to others or imagining how it will help someone.
- Great ideas don't have to be big—they just need to be yours.
- Write your idea and problem on the Business by Kids Map to start your journey.
- Use the Business by Kids AI Assistant to explore and develop your first business idea.

Chapter 3. Creating a Simple Business Plan

A business plan is a way to turn your idea into action. It helps you understand what you're creating, who it's for, what it will cost, and how to make it real. Think of it as a tool to organize your thoughts, not a test. Your plan doesn't have to be perfect—it just needs to help you move forward.

Kids who plan are more likely to follow through. A plan helps you remember what materials you need, set a goal, and think through how you'll reach your customers. It also shows parents, teachers, or supporters that you're serious. And best of all, it builds your confidence by breaking your idea into simple, doable steps.

The Business by Kids Map is your one-page business plan. As you go through this chapter, fill in each part of the map to build a complete picture of your project.

What Are You Selling?

Every business offers something to others—a product, a service, or an experience. Products are physical things

you make or sell, like jewelry, games, or snacks. Services are things you do for others, like pet sitting, tutoring, or digital help. Experiences include events or activities, like talent shows, scavenger hunts, or themed pop-up stands.

Think about what you're creating. What does it look like? What does it do? How does it help someone or make them feel better? Even fun things like decorated cupcakes or silly comics can solve a problem by bringing people joy.

Write your answer in clear and simple words: "I will sell..." or "I will offer..." You can also draw your product or list a few versions of what you might sell.

Who Are Your Customers?

Your customers are the people who will buy, use, or enjoy what you create. If you're selling dog treats, your customer might be a pet owner. If you're offering a tech help service, it might be a grandparent or teacher. Knowing who your customer is helps you understand what they want and where to find them.

Think about age, interests, and location. Are your customers kids, adults, families, teachers, or neighbors? Are they at school, online, or in your community?

You can imagine your ideal customer and write a short description: "My customer is someone who..." This helps you design your business with the right people in mind.

What Do You Need to Start?

Every business needs supplies, tools, or help. Some things might be free—like your own time, creativity, or family support. Others might cost money—like ingredients, paper, or packaging.

Make a list of what you'll need. You can separate it into materials, space, and people. For example:

- Materials: markers, printer, string, flour
- Space: kitchen table, school fair booth, garage
- People: a parent to drive you, a friend to help make signs

Ask: Do I already have some of these? Can I borrow them? Do I need to buy anything new?

Writing this down will help you plan your budget and avoid surprises later.

How Much Will It Cost and What Will You Charge?

Costs are what you spend to make your product or offer your service. Price is what your customer pays. Profit is what's left after you subtract the cost from the price.

For example, if it costs \$2 to make a bracelet and you sell it for \$5, your profit is \$3.

To keep it simple:

- Add up your total costs for supplies
- Decide how much you'll charge per item or service
- Make sure your price is more than your cost—but still fair and appealing

You can use the Budget Tracker from the appendix or the Business by Kids AI Assistant to help do the math.

Try testing your price with a few people to see what they would pay. You can also offer bundle deals, “buy one get one free” options, or sliding prices depending on your audience.

How Will You Tell People About It?

If people don't know about your business, they won't be able to support it. That's why promotion is important. Telling people about your business can be fun and creative.

Some ways to spread the word include:

- Drawing colorful flyers to put up at school or in the neighborhood
- Asking family or teachers to share your idea with friends
- Making a short video with your phone (with adult help)
- Using kid-friendly websites or business fairs

You don't need to use social media unless an adult helps you do it safely. Sometimes a great smile and a clear explanation are your best tools.

You can also think about where to promote. If your business helps students, tell your classmates. If it's for neighbors, set up a table near a community event. The Business by Kids Map includes a space to list your top 2–3 promotional ideas.

What's Your Goal?

Setting a goal gives your business direction. Your goal might be about how much money you want to earn, how many items you want to sell, or how many people you want to help.

Some examples:

- “I want to raise \$100 for an animal shelter.”
- “I want to sell 30 bookmarks.”
- “I want to make people smile with my jokes at the school fair.”

Your goal doesn't have to be big. It just needs to be meaningful to you. Once you set it, write it on your map. You can always update it as you grow.

Use the Business by Kids Map to Plan It All

By now, you've started answering the biggest questions in any business plan:

- What am I offering?
- Who is it for?
- What do I need?
- What will it cost and how will I price it?
- How will I tell people?
- What is my goal?

The Business by Kids Map gives you space to organize all these answers in one place. You can draw, write, use stickers, or make a digital version. Keep your map somewhere you'll see it often.

You can also use the Business by Kids AI Assistant to help fill in each section. It's like a friendly coach that helps you stay focused, test your ideas, and build your confidence.

Summary Points

- A business plan helps you turn an idea into real steps you can take.
- Write clearly what you're offering: product, service, or experience.
- Know who your customers are and what they care about.

- Make a list of materials, space, and people you'll need.
- Understand your costs, set a fair price, and plan for profit.
- Think about creative ways to tell others about your business.
- Choose a simple, meaningful goal to guide your progress.
- Use the Business by Kids Map to bring it all together.



Part II

Kids in Action

Part II brings the journey to life with real examples and hands-on exploration. This section helps kids move from planning to doing, whether that means launching a small product line, offering a helpful service, or organizing a unique event. It's where imagination meets effort, and where lessons are learned not just through ideas—but through action.

Chapter 4 features real stories of kid entrepreneurs who started businesses from everyday ideas. Readers meet young creators like Alex, who invented the Sustainable Tourism Game to teach families about environmentally responsible travel. These stories show that success comes from trying, adjusting, and growing. The chapter

encourages kids to use the “My Journey” section of the Business by Kids Map to reflect on their own progress.

Chapter 5 guides kids in deciding what to offer. It introduces three types of businesses—products, services, and events—and gives examples to inspire new ideas. Kids learn how to match their interests and strengths with opportunities, and how to choose an offer that brings value to others. This chapter helps kids write their first real answer to “What Will I Sell?” on the map.

Chapter 6 focuses on the learning process that happens after you try something. Mistakes, feedback, and challenges aren’t failures—they’re part of growing a business. Kids learn how to handle setbacks, celebrate wins, and stay motivated through reflection. With each step, they build resilience, resourcefulness, and real-world confidence.

Together, these chapters turn ideas into action. They show that being a kid is not a limitation—it’s an advantage. Part II celebrates effort, experimentation, and learning as essential parts of every business journey.

Chapter 4. Real Business Stories by Kids

One of the best ways to learn is by seeing what others have done. In this chapter, you'll meet kids who turned their ideas into real businesses. Some made money. Some made change. All of them learned valuable lessons. These stories will show you what's possible—and how many different paths there are to success. Each story began with a simple idea and grew through action, learning, and support.

No business is too small to matter. Even a lemonade stand or craft booth can spark excitement, creativity, and growth. And every kid faces challenges along the way. The important part is what they do next—adjust, improve, and keep going. As you read, think about which stories feel close to your own idea and what lessons you can borrow for your journey.

This chapter connects to the “My Journey” section of the Business by Kids Map. Use it to reflect on your own path, your progress, and what you’re learning.

Meet the Young Entrepreneurs

Kids across the country are launching businesses from bedrooms, garages, playgrounds, and school fairs. They're designing T-shirts, inventing games, building websites, writing books, and baking snacks. Some work alone, others team up with friends or siblings.

One young entrepreneur started a tutoring business to help classmates with math. Another created eco-friendly bracelets to raise awareness about ocean pollution. A group of friends hosted weekend yard games for younger kids in their neighborhood. The ideas are diverse, but what they share is action—kids saw something they could do and did it.

These businesses didn't all start big. Many began with one customer, one table, or one day. But each step helped the kids behind them grow stronger, smarter, and more confident.

Alex's Game: From Idea to Award

Alex, a third-grade student, loved learning about geography and travel. But he also cared about the planet. He wanted to create something that helped people make better choices when visiting different places. That's how the Sustainable Tourism Game was born.

In the game, players move between destinations, balancing time, money, and carbon footprint. Each route

has trade-offs, and players learn how different travel choices affect the environment. It's fun, colorful, and educational.

Alex made a prototype, tested it with other kids and adults, and changed the design based on feedback. He presented the game at business fairs and submitted it to a national invention competition—where he won. But the biggest win was how much he learned: how to explain his idea, take feedback, stay motivated, and think like both a teacher and a businessperson.

He later co-authored a book called *New Oz: Finding the Spiral*, which combines storytelling and values in a way that inspires young readers to explore their creativity and make positive change. His journey shows that kids can build things that are smart, meaningful, and recognized.

What Worked Well and What Didn't

Every kid business has ups and downs. Some kids forget to bring change or run out of supplies. Others realize their prices were too low or that customers didn't understand their product at first. These problems aren't failures—they're learning moments.

In fact, many young entrepreneurs say the biggest thing they learned was how to adapt. They added signs to explain their product better. They changed their price after testing. They worked on how they spoke to

customers. The process helped them grow more confident and capable with each event.

Some things that worked well for many kids:

- Testing ideas with friends or family before selling
- Creating colorful displays that caught attention
- Offering samples or demos
- Smiling, explaining clearly, and saying thank you
- Asking for honest feedback

Every mistake became part of the story —and often part of the success.

Lessons You Can Use

When you look at the stories of kid businesses, you'll notice patterns. Most ideas were simple. Most businesses started with what the kids already liked or knew. And all of them changed along the way.

Some kids learned to:

- Make their booth more attractive
- Choose better locations for their stand
- Improve their time management
- Work with partners or ask for help
- Balance school, hobbies, and business

You can take these lessons into your own project. Ask yourself:

- What can I test now before I launch?
- How can I explain my idea clearly?
- What part of my idea could be easier or better?
- Who could I learn from or work with?

Real businesses grow from small adjustments. The more you try, the more you'll learn—and the more ready you'll be for the next big idea.

Use the Map to Tell Your Story

The Business by Kids Map includes a space called “My Journey.” This is where you can track what you've done, what you've learned, and how your thinking has changed. You can draw, write, or use photos to tell your story.

What was your first idea? What surprised you? What would you do differently next time? What are you proud of?

Telling your story isn't just for yourself—it can inspire others, just like the kids in this chapter inspired you. You can even share your story with your class, your community, or on the Business by Kids platform. There's room for every kind of business and every kind of learner.

Summary Points

- Real kids are launching real businesses by using their interests and noticing everyday problems.
- Most successful kid businesses start small and grow through testing and feedback.
- Alex’s Sustainable Tourism Game shows how creativity and purpose can lead to real impact and recognition.
- Mistakes and setbacks are normal parts of learning and help kids grow stronger.
- You can learn from other kids’ stories and use their strategies to improve your own idea.
- The “My Journey” section of the Business by Kids Map helps you track your progress and reflect on your experience.

Chapter 5. Products, Services, and Events

Every kid business begins with an idea, but it becomes real when you decide what you'll offer to others. That offer might be a product you make, a service you provide, or an experience you organize. It could be as simple as decorated bookmarks or as complex as a community talent show. What matters is that it brings value to someone—makes their day easier, happier, or more interesting.

In this chapter, you'll explore examples of what other kids have done and think through your own best match. You'll see that your business can grow from your hobbies, skills, or causes you care about. And you'll begin writing your answers in the "What Will I Sell or Offer?" section of the Business by Kids Map.

You don't have to be an expert. You just have to care about creating something that matters.

What Can You Create or Do?

Products are things you can touch, hold, and take home. These include:

- Crafts like bracelets, candles, soaps, or cards
- Food like cookies, lemonade, or snacks
- Art, comics, or storybooks you write and print
- DIY kits, games, or reusable items

Services are actions you do for someone else. These might be:

- Dog walking, lawn care, or watering plants
- Tech support for grandparents or neighbors
- Homework help, tutoring, or storytime for younger kids
- Helping plan or decorate for small events

Some businesses combine both. You could make greeting cards (product) and offer delivery with a smile (service). You could bake dog treats (product) and run a pet photo booth (experience).

Event-Based Ideas

Events are a special kind of service—they happen once or occasionally, and they involve planning something people can join or enjoy together. These include:

- Talent shows or mini-concerts
- Pop-up markets with different booths
- Theme parties or treasure hunts

- Kids' Business Fairs where you invite others to set up their own stands

You can run your own event or partner with a community center, library, or school. The *Events by Kids* series (see appendix) offers tips for planning successful events with help from your family or friends.

Running an event helps you build leadership, budgeting, teamwork, and customer service skills—all while making something memorable for others.

Matching Ideas to Strengths

To find the right fit, start by thinking about your strengths and interests:

- Do you love drawing, building, cooking, teaching, or helping others?
- Do you enjoy working alone or with others?
- Do you like quiet work or high-energy activity?
- Do you prefer short, focused projects or ongoing routines?

You don't have to be the best at something. You just need to be excited to learn and willing to practice.

Use your strengths as building blocks for your idea. For example:

- If you love storytelling, you might create a comic series or host story hours.
- If you're good with tools, you might build toy organizers or birdhouses.
- If you enjoy planning, you might create custom party kits or event checklists for others.

Examples in Action

Here are real examples from resources like

Kidpreneurs.org, *GoHenry*, *The CEO Kid*, and *Exploding Ideas*:

- A pair of siblings sold color-coded school supplies to help students stay organized.
- A nine-year-old launched a bike cleaning business in her neighborhood.
- A child created "calm kits" with puzzles and fidget items for classmates.
- One kid designed a board game with local history themes and sold it at a museum event.
- Another created personalized affirmation cards and ran a booth at a health fair.
- Families at community fairs have offered slime stations, face painting, or mini-challenges.

You can also find inspiration in the Kid-Friendly World Project, where children co-design experiences for events,

businesses, or destinations that serve families better. These ideas are creative, thoughtful, and practical—just like yours can be.

Fill in “What Will I Sell?” on Your Map

This part of the Business by Kids Map is where your idea becomes specific. Write what you will offer and include a short description. If you plan to offer more than one thing, list the top two or three. You can sketch them, write details, or name your product.

Here are some helpful prompts:

- I will make...
- I will help people by...
- My customers will use this to...

If you're still deciding, use this space as a testing ground. Try one idea, then another. You can ask others what they like or use the Business by Kids AI Assistant to compare different versions.

The clearer your offer is, the easier it will be to explain, improve, and share with the world.

Summary Points

- You can offer products (things), services (help), or experiences (events).

- Event-based businesses help you practice leadership and community-building.
- Choose ideas that match your strengths, interests, and what you enjoy doing.
- Examples from other kids include art, tutoring, pet care, games, and more.
- Your offer should bring value—joy, help, or convenience—to someone else.
- Write down what you will offer in the “What Will I Sell?” section of your Business by Kids Map.
- Use the AI Assistant and kid-focused resources to test, improve, and explain your ideas.

Chapter 6. Learning from Fails and Wins

Every kid who starts a business, like every adult, will make mistakes, and that's a good thing. Mistakes are part of learning. They show you what doesn't work, help you grow smarter, and push you to try again with new ideas. In fact, many successful kid entrepreneurs say their first attempt didn't go well. But they kept going, and that's what made the difference. The courage to learn from failure is one of the most powerful skills you can build. Each setback is a chance to learn something new that will make your next effort even stronger.

This chapter helps you think about what to do when things go wrong, how to celebrate progress, and how to learn from both failure and success. By reflecting on your experience, you'll discover that business isn't just about what you sell—it's also about how you grow.

Use the "My Journey" section on the Business by Kids Map to write down what's working, what needs to change, and what you've learned. This helps you become a stronger entrepreneur with every step.

It's Okay to Make Mistakes

Maybe you forgot your supplies. Maybe your product didn't sell. Maybe you ran out of time or lost motivation. These things happen. They don't mean you failed — they mean you started.

Every entrepreneur, adult or child, makes mistakes. What matters is what you do next. Will you quit, or will you figure out what you can change?

Kids often learn:

- To pack a checklist next time
- To explain their product better
- To find a better spot to sell
- To talk more clearly with customers

Mistakes show you what needs attention. They're like clues in a mystery that help you solve the puzzle of how to improve.

Feedback Helps You Grow

Feedback is when someone tells you what they liked and what could be better. Some people are kind and helpful. Others might be unclear or even discouraging. Your job is to listen, learn, and choose what's useful.

Here's how to ask for helpful feedback:

- "What did you like most?"

- “Was anything confusing or missing?”
- “How could I make this better for you next time?”

You can ask friends, parents, teachers, or customers. You can also give yourself feedback by watching how people respond, what questions they ask, and what they buy (or don't buy).

Use a notebook, the Business by Kids Map, or the AI Assistant to track patterns in the feedback. This turns comments into actions you can take.

Keep Going After Setbacks

Sometimes things go wrong even when you try hard. Maybe no one came to your event. Maybe you lost money. Maybe your idea didn't work the way you hoped. These moments can feel disappointing—but they also build strength.

Persistence is one of the most important skills in business. It means trying again, even when something is difficult. It means believing that your next version will be better.

Here's how to stay motivated:

- Remind yourself why you started
- Talk to someone who encourages you
- Take a short break and come back with fresh ideas

- Focus on progress, not perfection

Many kid businesses succeed only after two or three attempts. What made the difference wasn't luck—it was staying with the process.

Celebrate Every Win

Wins don't have to be huge. Selling your first product is a win. Talking to your first customer is a win. Learning how to improve your sign is a win. These moments are worth celebrating because they show that you're moving forward.

You can make a "win jar" and drop in a note every time something good happens. Or write wins in your journal. You could even record a short video about your favorite moment from each week.

Celebrating wins builds momentum. It helps you feel good about the journey and remember how far you've come.

Add Notes to Your Map

The Business by Kids Map has a space for tracking lessons learned. Use this to record both your mistakes and your proud moments. Write down:

- What surprised you
- What worked better than expected
- What you'd do differently next time

You can also write a “future note to myself” with tips for your next event, product, or business. Over time, these notes help you become more thoughtful, prepared, and confident.

The more you reflect, the more power you gain from every experience.

Summary Points

- Mistakes are a natural and important part of starting a business.
- Feedback helps you learn what’s working and what can be improved.
- Setbacks happen, but persistence and problem-solving lead to success.
- Small wins—like making a sale or improving your sign—should be celebrated.
- Use the “My Journey” section of the Business by Kids Map to reflect on your experience.
- Writing down lessons and future tips helps you grow from each attempt.



Part III

Business Skills for Kids

Part III gives kids the tools they need to make their business real and strong. It goes beyond ideas and into action—teaching kids how to sell, manage money, work with others, and speak with confidence. These skills aren't just useful for business—they're essential for life, school, and future opportunities.

Chapter 7 helps kids learn how to talk about their business in a clear and friendly way. From writing a short pitch to creating colorful flyers and signs, kids explore ways to connect with customers, explain their purpose, and make their business stand out. Whether it's through conversation, events, or creative promotions,

this chapter shows that selling can be fun, respectful, and exciting.

Chapter 8 breaks down the basics of money — what it costs to start, how to set prices, what profit means, and where the money can go. It shows how even a small stand or pop-up can teach real financial lessons, and how smart decisions can help a business grow. With examples, simple rules, and budget tools, kids gain the confidence to handle money and use it with purpose.

Chapter 9 focuses on teamwork, leadership, and communication. It helps kids decide whether to work solo or with others, and shows how to create strong partnerships, solve problems, and lead with kindness. The chapter also teaches how to talk to adults, ask for help, and explain your ideas professionally. These soft skills help every kid feel more capable—whether they're hosting an event or pitching their first idea.

Together, these chapters build the core of a young entrepreneur's toolkit. Part III shows that anyone—no matter their age—can grow business skills by practicing, reflecting, and trying again.

Chapter 7. Selling, Sharing, and Promoting

You’ve got an idea, a plan, and something to offer — now it’s time to share it with the world. Selling and promoting aren’t just about asking people to buy. They’re about telling a story, connecting with others, and helping the right people discover what you’ve created.

Many kids feel nervous about selling. That’s normal. The secret is to treat it like a conversation. When you focus on how your product or service helps others, it becomes easier and more fun. You’re not just selling something — you’re sharing your creativity, your purpose, and your voice.

Use the “How Will I Tell People?” section of the Business by Kids Map to write your top ways to promote your business. Try a few different ideas and track what works best.

Talking About Your Business

The way you talk about your business matters. People want to know what you’re offering, why it matters, and how it helps them. When you explain clearly and with

confidence, people are more likely to pay attention and say yes.

You can prepare a short “business pitch” that includes:

- What you sell or do
- Who it’s for
- Why it’s useful, fun, or different
- What makes you excited about it

Here’s an example:

“Hi! I’m Max and I run a pet toy pop-up. I hand-make toys from recycled fabric that dogs love to chew. They’re colorful, soft, and last longer than most toys at the store. I started this because I wanted to help families have safer playtime with their pets.”

Practice your pitch in front of a mirror, with your family, or using the Business by Kids AI Assistant. You’ll feel more ready each time you say it.

Creating Fun Promotions

Promoting your business means letting people know it exists and giving them a reason to check it out. There are lots of creative ways to do that—some low-cost or free.

Promotional ideas include:

- Flyers with bright colors and simple text

- Posters at school, parks, or libraries (with permission)
- Cards or stickers with your business name and what you offer
- A short video that shows how your product works
- Sample items or demonstrations at a fair or pop-up
- Discount cards like “bring a friend and both get \$1 off”
- Sharing your story at a school event or community meeting

If you’re running a one-day event or booth, make your display exciting. Add tablecloths, signs, samples, music, or decorations that match your theme.

Let your personality shine through. That’s what people remember.

Where and How to Sell

Deciding where to sell is just as important as what to sell. Think about where your customers already go and what places make sense for your business.

Some selling spaces:

- At school events or craft fairs

- In your neighborhood (with adult help)
- At the local park or library
- Online with family-managed websites
- In Kids' Business Fairs or pop-up markets

Each place has different rules, so check with an adult or organizer. Some may need permission or a sign-up form. But most people love helping kids who are trying to do something meaningful.

Sometimes, your business might not have a set location. That's okay too. You can take orders by phone or email, deliver to neighbors, or meet at safe public places with family.

If your business is digital—like design, tutoring, or video editing—you can set up a basic webpage or portfolio (with help from the *Websites by Kids* toolkit in the appendix).

Real Tips from Kid Sellers

Here are some ideas from kids who have successfully promoted their businesses:

- Always say hello, smile, and ask questions like “Have you ever tried...?”
- Let customers touch, taste, or test your product when possible
- Use humor or catchy names to stand out

- If people say no, don't worry — thank them and move on
- Ask for feedback and use it to improve your display or message

You can also team up with friends to create a small market. Each person can sell something different but help bring in customers together. These mini-collaborations build teamwork and make the day more fun.

Add to “How Will I Tell People?” on Your Map

On your Business by Kids Map, list your favorite promotional ideas. Pick one or two to try first. Then track what worked — did people respond to flyers, videos, or talking directly?

You can change your approach over time. Keep it simple at first, then grow your promotion plan as you grow your confidence. You might even create a mini marketing campaign — just like real businesses do.

Summary Points

- Selling is about helping people understand what you offer and why it matters.
- A clear, short “pitch” helps people quickly see the value in your business.

- You can promote your business using flyers, videos, displays, demos, and events.
- Choose selling locations where your customers already spend time.
- Real kid entrepreneurs find success by being friendly, creative, and open to feedback.
- Write your favorite promotion ideas in the “How Will I Tell People?” section of your map.
- The Business by Kids AI Assistant can help you practice talking about your business.

Chapter 8. Money Made Simple

Money can feel confusing at first, but understanding the basics will make your business stronger and less stressful. You don't need to be a math genius to succeed—you just need to keep track of what you spend, what you earn, and how to make smart decisions with your money.

This chapter will help you learn how to calculate costs, set fair prices, track your profits, and decide what to do with the money you make. You'll also see how saving, reinvesting, and even giving can all be part of your plan.

Use the “Budget & Profit” section of the Business by Kids Map to track your costs, prices, and money goals. You can also print the Budget Tracker template from the appendix to use for each project or event.

What Is a Cost?

A cost is anything you need to spend in order to run your business. This includes:

- Supplies like paper, beads, flour, packaging, or ink
- Tools or equipment you might need to borrow or buy
- Posters, signs, or printing materials
- Ingredients for food products
- Gas money or delivery expenses (if adults help with transportation)

You can write down your costs as a list. Next to each item, add how much it costs to buy or make. This helps you know how much money you need before you get started.

Some things may be free (like your own time or leftover materials at home), but they're still part of your plan. Try to think of everything ahead of time so there are no surprises.

What Should You Charge?

Pricing means choosing how much to ask for your product or service. To set a good price, make sure:

- It's more than your cost (so you make a profit)
- It feels fair to your customer
- It matches the time and effort you put in

A simple rule is to charge two to three times what it costs to make something. For example, if it costs \$1 to make a bracelet, you might sell it for \$2.50 or \$3.

You can also try bundle prices (like 3 for \$5), sliding scale prices (pay what you can), or family deals (buy one, get one free).

Ask friends or parents what they'd pay. Try testing your price at an event, then adjust if needed. Your price isn't permanent—you can change it as you learn.

What Is Profit?

Profit is the money you keep after you pay your costs. It's what's left after your business expenses are covered. If you spend \$10 on supplies and earn \$25, your profit is \$15.

Profit helps you grow your business, buy more supplies, or save for something big. It's a sign that your business is working.

But it's okay if you don't make a big profit right away. At the start, your goal might be to cover your costs or just learn the process. Every step teaches you something valuable.

Where Should the Money Go?

Once you make money, you have choices. You can:

- Save it for something special

- Reinvest it into your business (buy better tools, grow your product line)
- Give a portion to a cause you care about
- Split it between yourself and your helpers

Some kids choose to donate 10% of their profit to a charity, school, or animal shelter. Others use part of their earnings to host an event or support another kid's project.

Think about what matters most to you. You might even create a “money plan”:

- 50% save
- 30% reinvest
- 10% give
- 10% spend

This helps you stay organized and feel proud of how you use your money.

Keeping Track of Everything

Even a small business needs simple records. You can use a notebook, the Budget Tracker from the appendix, or a digital sheet to track:

- What you bought and how much it cost
- What you sold and how much you earned
- What's left over as profit

- What you plan to do with the money

Writing it down helps you avoid confusion, talk with adults about your business, and feel confident in your numbers.

It also prepares you for future opportunities—like applying for grants, entering pitch competitions, or growing your idea into something even bigger.

Summary Points

- Costs are what you spend to make or run your business.
- Prices should be higher than your costs and fair to your customer.
- Profit is what's left after covering your expenses—it helps you grow your business.
- You can choose how to use your money: save, reinvest, give, or spend.
- Keeping track of your money helps you feel more organized and confident.
- Use the “Budget & Profit” section of your map and the Budget Tracker in the appendix.

Chapter 9. Teamwork, Leadership, and Communication

You don't have to build your business alone. Some kids prefer working solo, and that's okay—but many find that teaming up makes everything more fun, creative, and successful. Whether you're working with a sibling, a friend, or a whole group, learning how to lead, cooperate, and communicate is part of becoming a great entrepreneur. Working with others also brings new perspectives, skills, and ideas you might not have thought of on your own.

This chapter explores how to share tasks, solve disagreements, and make decisions as a team. You'll also practice speaking clearly, listening well, and presenting your ideas to adults and customers. These are all essential skills—not just for business, but for life.

Use the “Who Can Help Me?” section of your Business by Kids Map to write down people who might support your journey—friends, family, teachers, or team members.

Working with Friends or Siblings

Starting a business with someone else can be exciting and challenging. You get to combine your skills, divide tasks, and share the fun. But it also takes communication, patience, and fairness.

Ask yourself:

- What are each person's strengths?
- Who enjoys which parts of the work?
- How will you make decisions together?

Create a simple plan:

- List each person's responsibilities
- Decide when and how often you'll meet
- Agree on how you'll split money, time, and credit

Some kids work best in pairs — like one doing the creative work, and the other handling customers. Others form small teams. The key is clarity and respect.

If you argue, take a break and talk about what each person needs. Solving problems together is a huge part of running any business.

Becoming a Leader

Leadership isn't about being the boss. It's about helping a group work well together, making sure everyone is included, and setting a positive example.

As a kid leader, you can:

- Encourage others to try new ideas
- Listen before making decisions
- Keep things organized with simple checklists or plans
- Make sure everyone feels valued and heard

Some kids are natural leaders. Others learn through experience. What matters is being thoughtful, kind, and clear. When others see that you're fair and focused, they'll trust you more.

You can lead a team, an event, or even just your own project. Each time you lead, you learn something new.

Talking to Customers, Adults, and Vendors

Running a business means talking to many kinds of people—customers who buy your product, adults who give you space or support, and vendors who might sell you supplies.

Good communication makes everything smoother.

Here's how to get better at it:

- Use polite and confident language: "Hi, would you like to hear about my project?"
- Explain what you're offering and why it's useful

- Be honest if you don't know the answer — then find out
- Practice your greeting and short pitch
- Ask for feedback and listen closely to what people say

When talking to adults, speak clearly and show that you're prepared. Most adults love supporting young entrepreneurs — especially when they see that you're serious and respectful.

You can also write short emails, thank-you notes, or event invitations. These small acts show professionalism and gratitude.

Building a Strong Team

If you build a team for an event or ongoing project, consider roles like:

- Maker (creates the product)
- Promoter (spreads the word)
- Seller (talks to customers)
- Organizer (keeps track of plans and money)

Rotate roles so everyone learns. Some kids might start shy and become great speakers. Others may love behind-the-scenes work.

You can also bring in adults to help with transportation, safety, or printing—but let the kids lead whenever possible. That’s what builds confidence and creativity.

The *Events by Kids* and *Business by Kids AI Assistant* tools can help plan roles and communication styles. They also provide templates for team agreements and schedules.

Add Supporters to Your Map

On your Business by Kids Map, write down:

- Who’s on your team
- What each person will do
- Who else can help (family, teachers, mentors)

You can also make a “help list” of people to ask when you get stuck or need advice. No one succeeds alone—and learning to ask for help is a sign of strength.

Summary Points

- Teamwork lets you share tasks, combine skills, and have more fun.
- Good partnerships are based on clear roles, fairness, and respect.
- Leadership means helping others, staying organized, and setting a good example.

- Communication is key for working with customers, adults, and teammates.
- Assigning team roles helps everyone learn and succeed together.
- Use your Business by Kids Map to list your team and supporters.
- The AI Assistant and toolkit templates can help you plan and communicate clearly.



Part IV

Family, School, and Community Support

Part IV focuses on the powerful support systems that surround young entrepreneurs. It shows how families, schools, and communities can work together to encourage, guide, and celebrate kids as they explore business ideas. While children lead the way, the people around them can help them grow with confidence.

Chapter 10 invites parents to be supportive partners—offering encouragement, tools, and trust without taking over. It shares ways to build stronger family connections

through weekly check-ins, emotional support, and shared memories.

Chapter 11 brings business into the classroom. It shows how entrepreneurship can fit into school goals and subjects like math, art, and writing. Teachers will find ideas for class markets, pitch events, and simple projects that help students learn by doing.

Chapter 12 expands the focus to the community—sharing how libraries, parks, and local businesses can host fairs, workshops, and mentoring programs. It encourages families to view their neighborhood as a place full of opportunity.

Together, these chapters show that when kids are supported by adults, teachers, and local spaces, their ideas—and their confidence—can thrive.

Chapter 10. Parents as Partners

Even though this book is about kids starting their own businesses, parents and caregivers play a powerful role. Whether it's driving to an event, helping with safety, talking through ideas, or simply cheering from the sidelines, grown-up support can turn a good idea into a great experience.

This chapter is written for kids and adults to read together. It shows how families can support entrepreneurship without taking over. It also explores how kids can ask for help in ways that build trust and teamwork at home.

Use the “Who Can Help Me?” and “My Goals” sections of the Business by Kids Map to write how your family can support your journey — through encouragement, tools, or time.

What Parents Can Offer

Parents, grandparents, or guardians don't have to run the business—but they can help in small, important ways. They can:

- Talk through ideas and help kids choose the best one to try
- Provide tools, space, or supervision for making and selling products
- Drive kids to community events or help them access safe selling locations
- Help with online purchases or financial tools
- Support learning with budgeting, communication, and goal setting
- Encourage children to reflect on what they've learned

Families are also important for emotional support. A parent's words—"I believe in you," "That was a great effort," or "Let's figure it out together"—can make a huge difference when something doesn't go as planned.

Encouraging Without Controlling

Kids should feel ownership over their business. That means making key decisions, learning from mistakes, and taking the lead. Parents can guide without stepping in too much. The goal is support, not perfection.

Here's how adults can help while still giving kids room to lead:

- Ask open-ended questions like "What do you think is the best next step?"

- Let kids explain their ideas first before offering advice
- Help them think through challenges rather than solving everything right away
- Offer tools and resources instead of taking over the process

Adults can also model what it means to keep trying, adapt, and stay curious—qualities that all great entrepreneurs share.

Finding the Right Balance

Every child and family is different. Some kids need lots of encouragement to get started. Others are full of energy but need help staying focused. Parents can match their support to their child's style by watching for signs:

- If a child avoids the project, they may need help breaking it into steps.
- If a child wants to do everything at once, they may need help pacing themselves.
- If a child gets upset after a setback, they may need encouragement to reflect instead of quit.

Talking openly about expectations helps both sides understand what's needed. Kids can share how they'd like to be supported, and parents can share what they're willing and able to do.

A great practice is having short “business check-ins” once a week. Kids can share updates, and adults can listen, ask questions, and offer help if needed.

Celebrating Together

Every small win in a child’s business is worth celebrating. Families can build confidence by noticing:

- The first time their child explains their idea clearly
- A creative flyer or display
- Kind customer service
- Honest effort, even if sales were low
- Helpful problem-solving after a mistake

Celebrating doesn’t need to be fancy. A high five, a photo, a shared treat, or just telling someone else what the child accomplished can all mean a lot.

Some families keep a “Business Wall” with drawings, notes, or photos of the journey. Others create short recap videos or journals with kids. These stories can last long after the project ends.

Parents Using the Map Too

Parents and kids can sit down together and look at the Business by Kids Map. Adults can write on it too—adding notes about when they can help, what they see

their child doing well, or ideas for making the business more fun.

When kids and parents plan together, the business becomes more than a project—it becomes a shared memory and a source of pride.

In the *Kid-Friendly World Project*, families often collaborate on creating child-centered solutions for communities, homes, and businesses. These examples show how powerful family-led projects can be—not just for business, but for bonding.

Summary Points

- Parents and caregivers provide support, encouragement, tools, and supervision.
- The best support happens when adults guide without taking control.
- Children grow most when they make their own choices and learn from experience.
- Weekly check-ins, open communication, and celebrations build trust and teamwork.
- Families can use the Business by Kids Map together to track progress and plan support.
- Real growth happens when business becomes a shared experience between kids and adults.

Chapter 11. Bringing Entrepreneurship to School

Schools can be powerful places for launching, testing, and growing business ideas. When teachers and students treat entrepreneurship as a way to solve problems and build skills, amazing things happen. Business becomes more than a project—it becomes a form of learning, creativity, and teamwork. It turns lessons into experiences and gives students real reasons to apply what they know.

This chapter explores how entrepreneurship can fit into school activities, classroom projects, and extracurricular clubs. Whether it's a class market day, a pitch contest, or a full business fair, schools give kids a chance to share ideas, work together, and gain confidence in a supportive setting.

Use the “Where Will I Share It?” section of the Business by Kids Map to think about school-based events, displays, or programs that might help you launch or grow your business.

Turning Ideas into Class Projects

Teachers can include entrepreneurship in subjects like math, writing, art, or social studies. For example:

- In math, kids calculate costs, profits, or budgets
- In writing, they draft flyers, business letters, or storytelling pitches
- In art, they design logos, packaging, or visual displays
- In social studies, they study communities, needs, and services

Kids can work alone or in groups to create a business and present it to the class. They might design a store for a made-up town, create a product to solve a school problem, or research how businesses support local causes.

Even one short project can spark lifelong skills—like problem-solving, collaboration, creativity, and responsibility.

Organizing a Class Market or Business Day

One of the most exciting school events is a class market. Each student or team comes up with a business idea and sells their product or service for one day. Customers might include other students, teachers, or parents. Often,

fake money is used for younger students, and real sales are allowed for older grades with permission.

Steps to organize a class market:

- Set a date and invite families or other classes
- Let students brainstorm and test ideas
- Assign booths or table spaces
- Create flyers or posters
- Practice pitches and pricing
- Celebrate with a reflection activity

Students learn not just how to sell, but how to explain their idea, listen to feedback, and improve quickly.

Teachers can also include awards for creativity, teamwork, or helpfulness—not just for who made the most money.

Launching Business Clubs and Competitions

Some schools start entrepreneurship clubs or business challenge teams. These groups meet weekly or monthly and give kids more time to build and grow their ideas.

Clubs often include:

- Idea generation activities
- Mini-lessons on money, marketing, or design
- Guest speakers from the community

- Practice for real-life events like pitch competitions or fairs

Pitch competitions are like Shark Tank for kids. Each participant explains their idea in a few minutes, answers questions, and shows how it works. Judges or classmates vote based on creativity, usefulness, or clarity.

These events don't have to be fancy. Even a school hallway pitch with a few teachers and a microphone can become a memory kids will never forget.

Real Examples from Schools

Across the country, schools are embracing business-based learning:

- In a 4th-grade class in Texas, students created their own products and ran a school market for charity.
- In a middle school in Florida, students formed a "Kid CEO Club" where they launched sticker shops, snack services, and tech tutorials.
- In California, a school added entrepreneurship to their STEAM program, combining invention with budgeting, branding, and community impact.
- In Oregon, students held a "Green Business Fair" to focus on eco-friendly ideas like reusable bags, solar lanterns, and seed paper greeting cards.

Some students even start family businesses from ideas born at school. When supported, small school-based ideas can grow into big dreams.

Connecting to Curriculum and Community

Entrepreneurship fits naturally into project-based learning. Teachers can align it with curriculum goals while also helping students develop real-world skills. Schools can invite local business owners, parents, or high school mentors to support the process.

Community support also helps bring in donations, judges, or customers for school events. When families and schools work together, children learn that their ideas matter beyond the classroom.

The *Business by Kids AI Assistant* and appendix resources include worksheets and planning tools that teachers can use directly in class.

Summary Points

- Entrepreneurship can be part of any subject — math, writing, art, or social studies.
- Class markets and pitch events let students test and share their ideas in fun ways.
- Business clubs help kids build skills over time and connect with peers.

- Schools across the country are using business activities to teach problem-solving, teamwork, and creativity.
- Teachers can use Business by Kids resources to guide planning and integrate with learning goals.
- Kids can use the “Where Will I Share It?” section of their map to track school-based opportunities.
- School projects often inspire real businesses and lifelong confidence.

Chapter 12. Community Resources and Events

Communities offer more than places to live—they're full of opportunities for young entrepreneurs to learn, grow, and share their ideas. From libraries and fairs to parks and local businesses, there are dozens of ways kids can connect with others, present their work, and get inspired.

This chapter explores how to use your community as a launchpad for your business. You'll learn how to organize your own events, join local programs, test your ideas in public, and find partners who believe in helping kids succeed. When you step outside your home or school and share your project with the world, your confidence grows—and so does your business.

Use the "Where Will I Share It?" and "Who Can Help Me?" sections of the Business by Kids Map to add community spaces, events, or people who might support you.

Organizing Kids' Business Fairs

Kids' Business Fairs are events where young entrepreneurs set up booths, share their products or

services, and meet real customers. Some are small, with five or six tables in a library room. Others fill entire parks or school gyms with music, food, and colorful displays.

To organize your own fair:

- Choose a space like a school, park, or community center
- Invite kids to sign up with their ideas
- Set up tables or booths with labels for each business
- Print signs, flyers, or programs
- Invite family, neighbors, and community leaders

You can ask a parent, teacher, or librarian to help coordinate. The *Events by Kids* toolkit (see appendix) offers planning templates, timeline checklists, and example signs. You can also apply to join larger fairs in your area by checking with organizations like local chambers of commerce or entrepreneurship clubs.

At fairs, kids not only sell—they explain, improve, and connect. They also meet other young creators and often get new ideas from each other.

Hosting Workshops and Mini Boot Camps

Another way to engage your community is by hosting short workshops where kids come together to learn and

create. These can be led by older students, parents, or even kids who have already started businesses.

Workshop topics might include:

- Idea creation and brainstorming
- Designing logos or packaging
- Making a simple business plan
- Building confidence in speaking
- Role-playing customer service

You can run a 1-hour “pop-up workshop” during a library event or offer a weekend session at a community center. These events don’t need to be fancy—just structured, fun, and supportive.

When possible, invite local professionals or small business owners to stop by. Their encouragement means a lot to young learners.

Running “Idea Crush Tests”

An Idea Crush Test is a friendly way to get feedback on a new idea before launching it. Here’s how it works:

- Write or draw your idea
- Share it with 3–5 people (family, teachers, peers, or visitors at a fair)
- Ask short questions like “Would this be useful?” or “What could make it better?”

- Listen carefully and write down suggestions

You can set up a table at a school event or market labeled “Idea Test Station” and ask people to vote or comment on different versions of your product.

This helps you build confidence, improve your idea, and get real reactions before you invest lots of time or money.

Partnering with Community Spaces

Libraries, parks, recreation centers, art studios, and local businesses often want to support youth programs. Many are happy to host:

- Small business fairs or pop-up markets
- Youth-led workshops or demonstrations
- Display tables or poster boards for local kid projects
- Entrepreneur showcases as part of a community day or family event

Reach out with a short message:

“Hi, I’m [Name], a student entrepreneur. I’m looking for ways to share my idea with the community. Would you be open to hosting a kids’ business event or letting me set up a small display?”

Adults are often excited by kid-led projects and may offer space, time, or even funding.

Creating an Ecosystem of Support

The goal is to make your community a place where kids feel safe and excited to try new things. That means:

- Events where kids can showcase ideas
- Adults who offer encouragement, advice, or help
- Local organizations that promote youth business
- Posters, bulletin boards, or online spaces that highlight young creators

The *Business by Kids Map* can include all of these—places to go, people to ask, and programs to join. You might even work with your city to create a local Kids Business Day or be featured in the city newsletter.

The *Kid-Friendly World Project* often works with cities to design spaces and programs that include children's voices. By organizing or joining these types of efforts, you're not just starting a business—you're helping shape your community.

Summary Points

- Communities offer valuable spaces and support for young entrepreneurs.

- Kids' Business Fairs help children test ideas, connect with customers, and learn together.
- Workshops and boot camps provide focused, fun learning environments.
- "Idea Crush Tests" help refine ideas before launching them.
- Libraries, parks, and local businesses are often open to youth-led projects.
- A strong ecosystem includes events, people, and spaces that support kid-led business.
- Use your map to list local resources and connect with partners who care.



Part V

Tools, Templates, and Inspirations

Part V gives young entrepreneurs the practical tools and creative fuel they need to move forward with confidence. After learning the “why” and “how” in earlier chapters, this section turns ideas into action through hands-on resources, real-life examples, and guidance for long-term growth.

Chapter 13 offers a fun, supportive guide for generating business ideas. Kids explore their passions, values, and skills while working through prompts, examples, and worksheets. Whether they want to launch a product, plan a service, or design an event, this chapter helps spark and

shape their best ideas. With the help of the Business by Kids Map, kids can choose the most exciting idea and get ready to move it forward.

Chapter 14 focuses on planning and tracking. It introduces simple but powerful tools—like checklists, calendars, budget trackers, and feedback logs—that help keep a business organized and moving in the right direction. The chapter shows kids how to make a business plan, break big goals into steps, and learn from their progress.

Chapter 15 brings in the power of inspiration. Through real stories of young entrepreneurs like Alex, Mikaila, and others, readers see what's possible. They learn how successful people—famous or local—started with small ideas and big heart. Kids are invited to find role models, ask questions, and eventually become role models themselves by sharing their journey with others.

Chapter 16 looks at what comes next. Whether kids want to expand their business, try a new idea, or reflect on what they've learned, this chapter provides guidance for the next step. It includes advice on improvement, storytelling, finding mentors, and thinking long-term.

Together, these chapters transform creativity into confidence, and potential into purpose. Part V reminds young entrepreneurs that with the right tools and support, they can do more than just start a business—they can build something that matters.

Chapter 13. Business Idea Generator

Every business begins with an idea—but not all ideas come easily. Sometimes you feel full of creativity, and other times your mind goes blank. That’s okay. The good news is, there are tools and tricks to help you discover what inspires you, what excites others, and what solves real problems.

This chapter is a hands-on guide to generating business ideas. You’ll find prompts, examples, and worksheets that help you think in new directions. Whether you want to create a product, offer a service, or host an event, you’ll walk away with something to try.

Use the “My Big Idea” section of your Business by Kids Map to write or draw your favorite idea from this chapter—or combine a few into something brand new.

Start with What You Love

The easiest way to start is by looking inside yourself. What do you already enjoy doing? Ask yourself:

- What do I love to do when I have free time?

- What skills or hobbies do I have?
- What things do my friends ask me to help with?
- What do I care about or want to improve in the world?

For example:

- If you love pets, you could walk dogs, bake pet treats, or sew pet bandanas.
- If you enjoy art, you could sell stickers, design T-shirts, or paint family portraits.
- If you like teaching, you could tutor younger kids or make video lessons.

Write down your answers, or use the Idea Brainstorm worksheet from the appendix.

Use Idea Prompts to Spark Something New

If you're still not sure what to create, use idea prompts from real resources like *Kidpreneurs.org*, *Exploding Ideas*, and *YEA Entrepreneur*.

Try these:

- A product that solves a small everyday problem
- A service that helps busy families
- Something that makes people laugh, relax, or feel calm

- Something that helps the planet or teaches others something new
- A fun or useful idea for a holiday, party, or school project

You can mix and match: a calming product for kids, a holiday service for pets, or a recycled craft for local markets.

Use a timer and write down 10 ideas in 10 minutes—even silly ones! Then circle the one that makes you smile the most.

Think About Who You Want to Help

Business works best when it meets someone's need. Try answering:

- Who do I want to help? (Kids, parents, neighbors, pets, teachers...)
- What do they need more of? (Fun, help, organization, time, creativity...)
- How can I make that happen?

Some businesses solve problems in clever ways:

- A backpack organizer for classmates who always forget things
- A card-writing service for busy parents during holidays

- A weekend fun kit for babysitters who want new activities to share

When your idea is helpful and joyful, people will be excited to support it.

Combine and Customize Ideas

You don't have to choose between ideas—you can combine them or change them until they feel just right.

For example:

- A kid who loves reading and fashion might create bookmarks with inspiring quotes and fabric tassels
- Someone who enjoys baking and helping others might host a “pay-what-you-can” treat stand for charity
- A gamer might design a board game to teach kids about recycling, money, or emotions

You can also change an existing idea by giving it a new twist:

- Use natural ingredients
- Add a storytelling theme
- Personalize it with names, colors, or messages
- Offer it as part of an event or subscription

The *Business by Kids AI Assistant* can walk you through mixing ideas or comparing options.

Keep an Idea Notebook

Great ideas often pop up when you least expect them — while walking, doodling, or talking with a friend. Keep a small notebook (or phone notes) to capture ideas anytime. Include:

- Cool names or slogans
- Problems you notice
- Things you wish existed
- Random sketches or brainstorm

Later, you can return to this list and turn small ideas into something big.

Summary Points

- Great business ideas often come from your own hobbies, interests, and values.
- Prompts, worksheets, and real examples can help spark creative thinking.
- A strong idea solves a problem, helps someone, or adds joy to their day.
- You can combine different ideas to make something new and exciting.

- Keeping an idea notebook helps you collect inspiration anytime.
- Use your Business by Kids Map to choose and describe your best idea.

Chapter 14. Planning and Tracking Tools

Once you've come up with your idea, it's time to organize it. Planning is how you turn thoughts into action. It helps you stay focused, avoid confusion, and feel ready to move forward. Tracking, on the other hand, helps you see what's working and what needs improvement along the way.

This chapter gives you simple tools—like checklists, calendars, budgets, and feedback logs—that you can use to run your business with confidence. It also shows how to break big tasks into smaller steps so you don't feel overwhelmed.

Use your Business by Kids Map as your main planning guide. Add tools from this chapter to your binder, folder, or display wall to keep your business organized and growing.

Start with a Simple Business Plan

A business plan doesn't have to be long or complicated. It's just a way to describe what your business is, how it works, and what you want to achieve.

Your basic plan should include:

- What you are selling or offering
- Who your customers are
- Where and how you'll sell
- How much it will cost and how much you'll charge
- What makes your business special
- What help or materials you'll need
- What success will look like

You can use the one-page Business by Kids Map to guide this step, or print the “Mini Business Plan” worksheet from the appendix.

Writing this out helps you think clearly—and it shows others (parents, teachers, or supporters) that you're serious about your idea.

Make a Checklist for Every Step

Checklists help you remember what needs to be done.

You can make one for:

- Preparing your product
- Setting up for an event
- Advertising or promoting
- Packing your supplies

- Following up after a sale

Try making your checklist in order, from first steps to final touches. You can draw boxes to check off, use colorful paper, or write it on a whiteboard.

Checking things off feels good—it shows your progress and builds momentum.

Use a Calendar to Plan Ahead

A calendar helps you spread out your tasks so you don't feel rushed. It also helps you get ready for events, holidays, or community opportunities.

Start with one month. Write down:

- Deadlines for making your product
- Times to work on your business
- Event dates (like a fair or pitch contest)
- Check-ins with your family or mentor

You can use a wall calendar, print a monthly template, or use a school planner. Some kids like using stickers or color coding for different tasks.

If something changes, no problem—just move it to a new date. The goal is to make your time work for you.

Track Your Money, Feedback, and Ideas

Good tracking helps you learn. Here's what to track and why:

Money

- Write down your costs, sales, and profits
- Use the Budget Tracker from the appendix
- Check what's selling best or which materials are most expensive

Feedback

- Ask customers what they liked or what could be better
- Write it down in a Feedback Log or journal
- Use it to update your product, display, or price

Ideas

- Keep a notebook for improvements or future ideas
- Write down new features, styles, or events you want to try
- Use feedback and reflection to guide your next steps

Tracking lets you make better decisions, grow faster, and feel proud of how far you've come.

Visual Planning Boards and Business Walls

Some kids like to see their plans at a glance. You can make a visual board on your wall or poster that includes:

- Your idea and goal
- Photos or sketches of your product
- A checklist of your next 5 tasks
- A timeline or countdown to your next event
- Motivational quotes or customer smiles

This keeps your business in your view every day. You can update it weekly or use sticky notes to move things around.

The *Kid-Friendly World Project* often uses visual boards in schools and family centers to help kids stay focused and excited. You can do the same at home.

Summary Points

- Planning and tracking help turn ideas into real progress.
- A simple business plan includes your product, customer, price, and goals.
- Checklists, calendars, and feedback logs keep you organized and prepared.
- Tracking your money and feedback helps you improve and grow.
- Visual boards and business walls make your work fun and visible.

Chapter 15. Inspiring Kids and Role Models

Every great idea needs inspiration. Sometimes it comes from within—your passions, goals, or imagination. Other times it comes from seeing what other kids have done and realizing: “I can do that too.” Learning about young entrepreneurs from around the world shows that age doesn’t limit your ability to lead, create, and make an impact.

This chapter introduces real stories of kid business founders, offers lessons from famous entrepreneurs, and encourages you to find your own role models. These examples help spark ideas, build confidence, and show that you're part of a growing movement of young changemakers.

Use the “Who Inspires Me?” section of the Business by Kids Map to list people—kids or adults—whose ideas, values, or stories motivate you.

Real Kid Entrepreneurs

Many kids around the world have started businesses that began with small ideas. Some made things at home. Others noticed a problem and decided to fix it. All of them started where you are—with curiosity and courage.

Here are just a few real examples:

- **Mikaila Ulmer** started a lemonade business using her great-grandmother's recipe and donated part of her profits to help save bees. Her company, *Me & the Bees*, now sells in stores nationwide.
- **Moziah Bridges** began making bow ties at age nine and launched *Mo's Bows*, a fashion business that landed him on national TV and helped him fund a scholarship program.
- **Alina Morse** created *Zolli Candy*, a sugar-free lollipop, after learning about dental health. She became the youngest person to ever be on the cover of *Entrepreneur Magazine*.
- **Cory Nieves** founded *Mr. Cory's Cookies* and began selling his treats locally to help his mom buy a car. His business grew into a successful brand that promotes giving back to the community.
- **Alex Godovykh**, a third-grader, developed the *Sustainable Tourism Game*, a board game that teaches kids how to make eco-friendly travel decisions by balancing cost, time, and carbon

footprint. He won a national invention competition and shared his game at children's business fairs and online courses.

These kids didn't wait until they were older. They started with what they had, learned from each step, and grew something meaningful.

What We Can Learn from Famous Entrepreneurs

You don't need to copy grown-up businesspeople—but you can learn from their experiences. Many of the world's most successful entrepreneurs share values that kids can also use:

- **Creativity** – Think differently, try new ideas
- **Persistence** – Keep going even when it's hard
- **Empathy** – Care about your customers and community
- **Curiosity** – Always ask questions and learn new things
- **Adaptability** – Be ready to change when something isn't working

Entrepreneurs like Oprah Winfrey, Elon Musk, Sara Blakely, and Steve Jobs all started with small ideas and big questions. They were often told “no” but kept going

anyway. They made mistakes, learned from feedback, and turned their ideas into something lasting.

As a kid, you can begin developing the same mindset. You may not build a global company yet—but you can build courage, vision, and a desire to make the world better.

Finding Role Models in Your Life

Some of the best role models aren't famous—they're right around you. Look for people who:

- Started something from scratch
- Help others and share knowledge
- Show passion for what they do
- Encourage kids to be creative and bold

These might be teachers, parents, local artists, community leaders, or even older students. You can also look for role models in books, videos, podcasts, or websites like *The CEO Kid* and *Kidpreneurs.org*.

Ask them questions:

- How did you get started?
- What was your first idea?
- What challenges did you face?
- What advice would you give me?

Learning from others turns their success into your starting point.

Becoming a Role Model Yourself

As you build your business, you're also becoming a role model—for your classmates, siblings, or community. You can:

- Share your story at school or local events
- Mentor a younger friend who wants to start something
- Write or draw about your business journey
- Help organize a kids' business fair or workshop

The *Business by Kids* project includes many ways to showcase your story—from blog posts and videos to the Business by Kids Map and kid-led events.

You never know who will be inspired by your actions. Someone might look at what you've done and think: "Maybe I can try too."

Summary Points

- Real kid entrepreneurs have turned small ideas into meaningful businesses.
- Stories like Alex's *Sustainable Tourism Game* show how creativity can lead to real impact.

- You can learn valuable lessons from both famous entrepreneurs and everyday role models.
- Look for people who inspire you and ask questions about their journey.
- As you grow, you can become a role model for others by sharing your own story.
- Use your map to keep track of who inspires you—and who you might inspire next.

Chapter 16. Next Steps and Growing Your Idea

Starting a business is just the beginning. Once you've launched your idea, sold your first product, or hosted your first event, the journey continues. Some businesses stay small and meaningful. Others grow into something bigger—with new products, new customers, or even a team. Every step offers new chances to learn, adapt, and expand your impact. No matter which path you choose, the experience gives you skills and stories you'll carry for life.

This chapter helps you explore what's next. You'll learn how to improve your business, grow at your own pace, and start thinking long-term. Whether you want to keep it as a fun project, build a full brand, or try something new next time, this is your chance to reflect, plan, and imagine what comes next.

Use the "My Next Steps" section of the Business by Kids Map to write or sketch out what you want to do after your first business or event. The map helps you turn experience into momentum.

Improving Your Business

After your first sale, event, or launch, take time to reflect. What worked well? What didn't? What would you like to do differently?

You can improve by:

- Asking for honest feedback from your customers or helpers
- Looking at what sold best and why
- Changing your product, price, or display based on what you learned
- Creating new versions or limited editions of your best items
- Updating your flyers, story, or presentation

Even small improvements—like better packaging or clearer signs—can make a big difference. Improvement is not about fixing mistakes. It's about getting closer to your vision.

Expanding Your Product or Service

If your business went well, you might want to grow it. Here are some ways:

- Add a new item or service to your menu
- Offer bundles, gift sets, or holiday specials
- Sell at new locations—markets, fairs, or online

- Ask a friend to join and form a mini business team
- Create versions of your product for different audiences (kids, parents, pets, teachers)

Growth should feel exciting, not overwhelming. Go one step at a time. Use your Business by Kids AI Assistant to test your new ideas or plan next moves.

Remember: growing doesn't always mean making more money. It can mean doing better work, reaching more people, or feeling more confident.

Sharing Your Story and Progress

As you grow, tell your story. You can:

- Create a short video or slideshow about your journey
- Post photos of your products or events on a safe family account
- Write a letter or blog post about what you learned
- Enter a contest or apply for a grant for young entrepreneurs
- Present at your school or a community meeting

People love to support kids who take initiative. Sharing your progress helps others believe in your work—and shows that kids can lead.

The *Business by Kids* project and *Kid-Friendly World* team often feature young changemakers in their events, books, and videos. You can be one of them.

Pitching to Mentors or Supporters

If you're ready to grow bigger, you may want help from mentors or investors. A mentor is someone who gives advice, guidance, or coaching. An investor is someone who helps fund your idea in exchange for a small reward or promise.

Learning how to explain your idea clearly and confidently is one of the most important steps in growing your business.

To pitch your idea:

- Write or say what your business is and who it helps
- Explain what you've done so far
- Share your vision and what you need next (help, money, materials, support)
- Be clear, kind, and ready for questions

You can practice with your family, teacher, or the AI Assistant before you pitch to others. Even if no one says “yes” right away, the process makes you stronger. It shows that your idea matters—and that you're ready to grow.

Thinking Long-Term

Sometimes, a business becomes something you keep doing. Other times, it ends—and that's okay too. Each project teaches you something for the future.

Think about:

- What you loved most about the experience
- What skills you want to use again
- Whether you'd like to start something new
- What impact your idea had on your family, friends, or community

You can start a new project, expand your current one, or take a break and reflect. Every step is part of the journey.

The Business by Kids Map includes space to track your ideas, progress, and goals over time. Use it as a record of your growth—and a launchpad for your next adventure.

Summary Points

- Growing your idea means improving, expanding, or deepening your business.
- Small changes based on feedback can make a big difference.
- Sharing your story builds confidence and opens new opportunities.

- Mentors and supporters can help you take your project to the next level.
- Long-term thinking includes reflecting on your skills, values, and goals.
- Use your map and AI Assistant to guide the next steps in your journey.
- Your experience as a kid entrepreneur can lead to even more possibilities ahead.

Conclusion

When a child launches a business, something bigger happens than just making a product or earning money. They become a creator. They learn how to solve problems, connect with others, express their ideas, and make an impact. They build confidence not by being told they're capable—but by discovering it themselves.

This book has taken you through the entire journey: from idea generation and planning to launching, learning, improving, and growing. It showed that business can be a fun adventure and a powerful learning experience. It also showed that business doesn't have to be about profit—it can be about purpose, passion, and play.

Whether you followed along as a kid entrepreneur, a parent, an educator, or a community leader, you now hold a simple truth: kids can lead. They can create things that matter. And they can shape the world around them when given the tools, the trust, and the chance.

You Did It—Now What?

Maybe you've already started your first business. Maybe you're still thinking. Either way, you've taken a big step—by exploring, reflecting, and making a plan.

Your next move might be:

- Launching your first product or event
- Changing something based on what you learned
- Starting a new project with a friend
- Helping another kid start their business
- Using your business experience in school, a club, or your community

The *Business by Kids Map* is always there to help guide your next steps. So is the *Business by Kids AI Assistant*, which you can use to practice your pitch, develop a new idea, or get unstuck.

Your Story Matters

Every kid-led business is different—and every story counts. Share yours! You can:

- Add your business to a fair or pop-up event
- Post your progress on a school board, library wall, or family fridge
- Draw or write your story in a journal
- Send it to a local paper, podcast, or the Business by Kids team
- Include it in a school project or class discussion

You can also submit your story to the *Kid-Friendly World* or *Business by Kids* platforms to be featured in future books, showcases, or maps.

Sharing your story inspires others — and reminds you of how far you’ve come.

Support Others and Stay Involved

You’re part of a growing movement. Kids everywhere are organizing fairs, building tools, leading projects, and creating change. You can help by:

- Mentoring a younger sibling or friend
- Starting a school club or neighborhood business day
- Suggesting kid-led ideas in community meetings
- Helping others discover the *Business by Kids Map* and resources

When kids support each other, great things happen.

When adults listen, guide, and share space, even more is possible.

Keep Creating with Business by Kids and Kid-Friendly World

This book is only the beginning. The *Business by Kids* and *Kid-Friendly World* projects are here to help you keep going. Together, they offer:

- Maps and templates to plan your business
- AI tools to guide you step by step
- Examples of real kids doing amazing things
- Opportunities to be seen, heard, and celebrated

The world is better when kids are part of it not just as learners—but as leaders.

Keep dreaming. Keep building. Keep believing in your ideas. Your journey matters.

Summary Points

- Starting a business helps kids grow into confident, capable creators.
- Every step—from idea to launch to reflection—is part of the journey.
- Kids can lead real change in their communities when they're supported.
- Your story is powerful. Share it and inspire others.
- Use your Business by Kids Map, AI Assistant, and community resources to keep going.
- You are now part of a global movement that believes in kids' ideas, voices, and leadership.

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